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Sample Press Release

For Immediate Release
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Rep. _____ says music industry still targeting children with violent messages

“Putting greed before the welfare of America’s kids”

Washington—Rep. _____ responded angrily to today’s Federal Trade Commission report that the American music industry remains intransigent in marketing music with strong violent and sexual lyrics to children. The report indicates that the film and video game industries have continued to move away from marketing sexual and violent products to children. The music industry, according to the study, has made no effort to do so.

“Music that glorifies rape, violence, and murder is harmful to children. The music industry clearly is putting greed before the welfare of America’s kids, and that’s unacceptable. We’re not calling for censorship; we’re calling for responsible marketing. If grown-ups want to keep listening to this garbage, they’re welcome to it.”

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Author: Pitts/Neville